



TELEAGENT SYSTEMS

Malata Selects Telegent Mobile TV Technology for Mini-TV Design

Leading China OEM brings consumers TV portability with first Telegent-enabled mini-TV

Las Vegas, NV – January 7, 2010 – At the Consumer Electronics Show (CES) today, Telegent Systems, the company that makes television mobile, announced that Malata, a top 50 China consumer electronics company, has selected Telegent’s television-on-a-chip solution for a mini-TV design. Malata’s mini-TV is the first standalone TV+FM consumer electronics product based on Telegent’s technology, enabling consumers to receive the same live television broadcasts that they view on larger conventional TV sets, while on the go.

Malata’s mini-TV is a portable television with a screen size of 2.4, 2.8 or 3.0 inches, supporting global analog television standards NTSC, PAL and SECAM. Based on Telegent’s TLG1120 television-on-a-chip solution, the mini-TV delivers consumers superior picture quality and low-power consumption under mobile and portable conditions.

“The superior performance of Telegent’s mobile TV solution allows Malata to deliver true television portability,” said Danny Huang, VP of international sales and marketing at Malata. “The combination of small form factor with high sensitivity and picture quality will hold strong appeal to consumers who want to enjoy their favorite television programs while away from home.”

“We are pleased to partner with Malata on the development of a mini analog TV,” said Samuel Sheng, president and CEO of Telegent Systems. “Malata’s innovation in TV form factor provides consumers with more choice and convenience in how they access television content.”

About Wanlida Group Co., Ltd. (Malata)

Wanlida Group Co., Ltd. is a high tech enterprise engaged in consumer electronics R&D, production and distribution since it was founded in 1984. Major product lines include digital AV products, notebook PCs and peripherals, GPS navigation devices, car multimedia electronics, small home appliances, and communication and lithium polymer batteries. A top 50 electronics enterprise in China, Wanlida has three major industrial zones located in Nanjing, Zhangzhou and Shenzhen, with 1000 R&D engineers and

20,000 employees. Wanlida has obtained ISO9001 and ISO14000 certification and products comply with CE, UL, FCC, FDA, and GS standards. For more information, visit www.malata.com.

About Telegent Systems, Inc.

Telegent Systems is a fabless semiconductor company that enables the reception of live, free-to-air analog and digital broadcast television in mobile handsets and other portable consumer devices. Telegent's television-on-a-chip solutions solve the long-standing technical challenges that have precluded mobile reception of analog broadcast TV, enabling manufacturers and operators to benefit from the convergence of broadcast TV with mobile and portable devices. Telegent's products are the most widely sold broadcast television solutions for mobile handsets in the world. For more information, visit www.telegent.com.

Contact:

Telegent: Diana Jovin, VP Corporate Marketing, (+1) 408-990-7092, djovin@telegent.com
Malata: Eason Lee, (+86) 592-5700999 x8323, eason@malata.com

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