



TELEAGENT SYSTEMS

Telegent and ZTE MOBILE TELECOM team to deliver free-to-air mobile TV on ZTE handsets sold worldwide

Telegent's mobile TV solution enables consumers to receive all local broadcast channels no matter where they are

SUNNYVALE, CALIFORNIA and SHENZHEN, CHINA – July 29, 2008 – Telegent Systems, the company that makes television mobile with its high-performance single-chip mobile TV solutions, today announced that it has been selected by SHENZHEN ZTE MOBILE TELECOM CO. LTD., a leading global provider of telecommunications equipment and network solutions, to provide its free-to-air mobile TV solution for selected ZTE mobile handsets sold worldwide. Under the agreement, Telegent will be the exclusive supplier for the free-to-air mobile TV feature for a period of two years.

"Operators worldwide view free-to-air mobile TV as a way to differentiate their service offerings and attract and retain subscribers," said the GSM department head of ZTE MOBILE TELECOM Corporation. "We selected Telegent to power the mobile TV feature in ZTE's handsets because of Telegent's proven performance in the global marketplace."

Solution enables consumers worldwide to receive local TV broadcasts

Telegent's mobile TV solution enables consumers to receive all local broadcast channels no matter where they are, providing consumers with a compelling, free and easy-to-use method of watching the same news, sports and other programming that they receive on their TV sets at home. For operators, free-to-air TV handsets provide access to the most popular content without requiring any investment in new standards, infrastructure or programming. Telegent's solutions are currently available in more than 80 handset models worldwide sold in Asia, the Middle East, Latin America, Europe and Africa.

"The TV feature is experiencing rapid adoption in the handset market, particularly in countries where television is the primary source of news and information," said Weijie Yun, president and chief executive officer of Telegent Systems. "Our alliance with ZTE MOBILE TELECOM brings together best-of-breed mobile TV technology with a world-class telecommunications leader and allows both of our organizations to capitalize on this phenomenon."

About Telegent Systems

Telegent Systems is a leading fabless CMOS semiconductor company providing high performance, single-chip solutions enabling free-to-air and subscription mobile TV in mobile handsets, portable devices and consumer electronics. Telegent's solutions make television mobile, delivering both analog and digital broadcast reception with unparalleled sensitivity and picture quality in mobile environments, ultra-low power consumption and the highest integration simplifying mobile device design and manufacture. For more information, visit www.telegent.com.

About ZTE MOBILE TELECOM CO., LTD.

ZTE MOBILE TELECOM is a wholly owned subsidiary of ZTE Corp, a leading global provider of telecommunications equipment and network solutions. The company has provided its products and services to 135 countries and regions, serving major telecoms operators around the world. ZTE commits around 10% of annual revenues to research and development and takes a leading role in a wide range of international bodies developing emerging telecoms standards. It is the fastest growing telecommunications equipment company in the world, and is China's largest listed telecommunications manufacturer with shares publicly traded on both the Hong Kong and Shenzhen Stock Exchanges. For more information, please visit www.zte.com.cn.

Telegent Contact:

Asia: Cathy He, +86 21-50277297, cathyhe@telegent.com | Mark Leeper, +852 2122 9000, mark@bondpr.com
EMEA: Julie Walsh, +44 20 7434 5554, telegent@babelpr.com
Americas: Diana Jovin, +1-650-906-6071, djovin@telegent.com

###